

## First Time Home Buyers Custom Furniture Contest Official Rules and Regulations

The First Time Home Buyers Custom Furniture Contest begins September 12, 2009 and runs through November 30, 2009. Giveaway is sponsored by KIRO 7, Bassett Furniture, Fusionhappens, LLC, The New Home Council, The Seattle Times, Issaquah Highlands, Sundquist Family of Companies, Intracorp, Veridian Cove, Veer Lofts, Verdeaux, and Wells Fargo Home Mortgage ("Sponsor"). No purchase necessary. While supplies last.

**ELIGIBILITY:** The First Time Home Buyers Custom Furniture Contest is open to all legal residents of Washington State, who, as of the time of entry are 18 years or older. Except for: employees, officers, directors, agents and representatives of Sponsors, and their respective parent corporation, affiliates, subsidiaries, franchisees, advertising and promotion agencies, suppliers, distributors, and members of the immediate family and those living in the same household of each are not eligible to enter. Giveaway void where prohibited by law.

**NO PURCHASE NECESSARY. HOW TO PLAY:** You may enter the First Time Home Buyers Custom Furniture Contest in person or via online submission. **ENTRY AT LOCATION:** Pick up and drop off an official entry form at Participating locations:

- Issaquah Highlands Info Center, Issaquah Highlands
- diModa Sales Office, Lynnwood
- Element Sales Office, Redmond
- Veridian Cove Sales Office, Bothell
- Veer Sales Office, Seattle
- Verdeaux, Kirkland
- Bassett Furniture Stores, Lynnwood, Redmond, Tacoma, and Southcenter

While supplies last. All entries must be received no later than November 30, 2009. One entry per person. Mechanically reproduced or photocopied entries are void.

**ENTRY ONLINE:** Enter by visiting the First Time Home Buyers Custom Furniture Contest page at [www.firstnewhome.net](http://www.firstnewhome.net) and completing all of the required information and following all instructions. Submit your entry by clicking on the "SEND" button. The contest begins at 12:01 p.m. (P.S.T.) on September 12, 2009 and all entries must be received by 11:59 p.m. (P.S.T.) on November 30, 2009 (the "Contest Period"). One (1) entry per person.

KIRO 7 will not be responsible for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or sponsor. In the event of a dispute, all email entries will be deemed to have been submitted by the owner of the email account from which they were sent. For these purposes, an email account holder shall mean the natural person assigned to such email account by the Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain

associated with such email account. Any questions regarding the number of entries submitted or the owner of an email account shall be determined by KIRO 7 in its sole, reasonable discretion, and KIRO 7 reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the contest.

**PRIZES:** One lucky winner will win a \$15,000 Gift Card from Bassett Furniture. Gift card is valid for custom upholstery, custom dining, custom storage, custom home office and custom entertainment. Value based on Original Prices. Excludes Special Buys, Clearance, Guardian, McKay and fabric yardage. Taxes, amenities and delivery are the sole responsibility of the winner. (Original Retail Value: \$15,000)

**BONUS:** Any individual purchasing a new Home or Condominium from a participating site by November 30, 2009 will receive a 5% discount on furniture from a participating Bassett Furniture location. 5% Discount is limited to a single transaction, maximum discount if combined with on sale merchandise is 35% off.

**DRAWING:** Winner will be selected from among all eligible entries received through random drawing to be conducted on or about December 7, 2009. The random drawing will be conducted under the direct supervision of KIRO 7. Winner will be notified by mail or phone on or about December 7, 2009. Odds of winning are determined by the total number of eligible entries received.

**PRIZE CLAIM:** To claim prize, potential winner will be required to complete and return an affidavit of eligibility, release of liability and publicity release prior to receiving prize. Winner has thirty (30) days from time of notice to claim prize. Noncompliance by a potential winner will result in disqualification and an alternate winner will be selected. Any prize notification returned as undeliverable will result in disqualification and an alternate winner will be selected.

**GENERAL RULES:** Sponsors and each of their agencies are not responsible or liable for lost, late, incomplete, misdirected, not received, stolen, mutilated or illegible entries or mail. Entrants also accept and agree to be bound by these rules and the decisions of the judges, which are final, binding and conclusive on all matters relative to this Giveaway. Sponsors reserve the right to disqualify entrants who fail to follow these official rules and regulations or who make any misrepresentations relative to the Giveaway, drawing and redemption of prizes. Entry constitutes permission to use the winner's name, photographs and/or voice recordings for publicity purposes without additional compensation or permission, except where prohibited by law. Taxes on prizes are the sole responsibility of winner. Winner may not substitute or transfer prizes. Sponsors reserve the right to substitute prize of equal or greater value should featured prize become unavailable. Sponsors and each of their parent corporations, subsidiaries, affiliates, franchisees and agents are not responsible for any negligence, claims, liability, injury or property loss or other damages of winners (and their guests) arising from, or in connection with the prizes awarded or participation in this Giveaway. All federal, state and local laws and regulations apply. For winner's name, send a request and self-addressed Stamped Envelope ("SASE") to be received no later than Jan. 31, 2010 to: First Time Home Buyers Custom Furniture Contest, c/o KIRO 7, 2807 Third Avenue, Seattle, WA 98121.